



Mobile: (503) 877-2784

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Erika Tucker



EXPERIENCE

Marketing & Programs Director (2/2018—present)

Pacific Printing Industries Association, Portland, OR

- Leading development and execution of marketing plans to further membership goals by encouraging lateral thinking about visual communications
- Strategizing new avenues for sponsorships and vendor partners
- Coordination with sponsors, vendors and members to produce collateral
- Communication with current and prospective members to encourage use of our services, educational offerings and educational trust donation
- Management, direction and planning of PrintROCKS! entries, judging and awards
- Mentoring and management of interns in all aspects of association business
- Engaging with students at career fairs to attract them to the industry

Owner/Designer/Photographer (1/2009—Present)

Little Bear Design, Portland, OR

- Professional photography, freelance graphic, and web design
- Original jewelry, accessories and costume design
- Director/Designer of full scale, overnight, location photo shoots
- Award winning Oregon Humane Society and Columbia Human Society pet costumer
- Featured costume designer at Embers Avenue and the Star Theater in Portland

Graphic & Web Designer (12/1998—3/2018 -remotely since 1/2008)

Printing Industries Association, Inc. of Southern California, Los Angeles, CA

- Met all deadlines within budget for all collateral materials designed to support brand advertising
- Designed and coded full scale responsive websites including mobile friendly versioning and online registration
- Maintained consistent contact with members through weekly newsletters
- Provided opportunities to save substantially on image sourcing
- Managed extensive image and file library
- Consulted on public and member relations communications, and mentored co-workers in graphics, print, grammar, and time management
- Satisfied members through building of strong relationships and providing excellent customer service

Graphic Designer (5/1997—11/1998)

NWQ Investment Management, Century City, CA

Catalog Designer/Photo Retoucher (11/1996—5/1997)

Zina Sterling Silver, Beverly Hills, CA

Technical Publications Editor (5/1996-11/1996)

NCRPM, Bethesda, MD

EDUCATION

George Mason University, Fairfax, VA (9/1992—5/1996)

BA English (Writing)/ Minor Studio Art

CONTINUING EDUCATION

Hands On Technical Training (02/2016)

Hands On Technical Training (11/2015)

Hands On Technical Training (10/2014)

Webucator Technical Training (02/2009)

Digital Services Los Angeles (07/2007)

Webucator Technical Training (07/2007)

Seybold Conference Seminars (09/2003)

Dynamic Graphics Training (10/2002)

Seybold Conference Seminars (09/2001)

Los Angeles City College (10/2000)

Seybold Conference Seminars (08/2000)

Graphic Arts Institute of America (03/2000)

Art Center College of Design (12/1999)

Seybold Conference Seminars (09/1999)

Rockhurst College (05/1999)

- ASP.NET 4.0 Programming w/C#
- Learning to Program with C#
- Responsive Web Design
- Intro to ASP & Advanced ASP
- Dreamweaver CS3
- Cascading Style Sheets
- Advanced Photoshop
- Typography and Design
- The Photoshop Curve
- HTML & Intro to Java Script
- Web Interface Design
- Advanced Photoshop
- Portrait Photography
- Web Animation
- Essentials of Printing and Prepress

Personal URLs:

www.littlebeardesign.com

www.erikatucker.com

www.linkedin.com/in/erikatucker

Professional URLs:

www.piasc.org

www.chooseprint.org

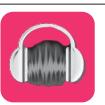
www.pic-gov.org

SOFTWARE SKILLS

EXPERT



INTERMEDIATE



PROGRAMMING LANGUAGES

HTML 16 years

CSS 12 years

ASPX 2 years

C# 1 year

OTHER SKILLS

Yrs Exp

Photographer 25

Photographer Digital 21

Wedding Photographer 21

Portrait Photographer 21

Underwater Photographer 21

Photo Retouching 21

Event Photographer 15

Jewelry Designer 11

Accessories Designer 11

Darkroom 4

Event Management 1

Voice Actor 1

Song Writer 1